

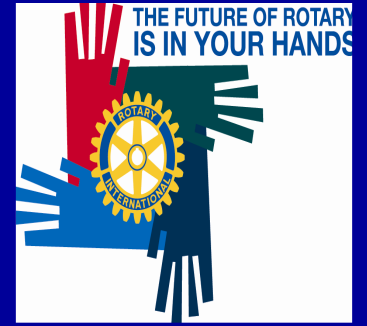
Rich-Mar Rotary



Rich-Mar Rotary

Service Above Self...

June 9, 2010



Monday, June 28, 2010 is Rich-Mar Rotary's Charity Golf Outing....

Meeting Time & Place



TREESDALE
Golf & Country Club

Wednesdays @ 12:15

Upcoming Programs:

6/9 Golf Outing Update / Heifer International Empowering Women

6/16 No Rotary Meeting this day due to the 40th celebration the night before.

2009/2010

Board of Directors

Tom Rummell
President

Jack Kimbell
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Christine Spolar at Rich-Mar June 3, 2010



Christine Spolar spoke at Rich-Mar on June 2nd regarding the accuracy of foreign (outside the US) news that we get here in the states. Background- Christine's father, Steve Spolar, is a long-time member of the Butler Rotary Club. Christine graduated in the 70's from Knoch High school and studied journalism in college. She has had a thirty year career as a journalist, including a stint as bureau chief in Warsaw, Poland, reporter for the Washington Post and Chicago Tribune, and CBS news. However she was "downsized" last year by the Chicago Tribune when it terminated its entire foreign news correspondent organization.

Christine believes that it comes down to economics. The newspaper industry had a near monopoly on advertising and used this "cash cow" to fund professional high caliber foreign correspondent reporting. These reporters were properly vetted by the industry and would live in the foreign country and get a real feel for the place. They would develop trusted professional relationships and rapport at various levels of government and thus could often get the story behind the story. There was competition among US newspapers so that stories were properly checked and verified.

Over the last several years, services like Craig's List and others have dramatically eaten into the newspapers' ad revenue. There is no longer funding available for expensive foreign correspondents at most newspapers. Much of the reporting is being done by freelance agents who "parachute" into a country for a few days and sell stories to the newswires. These reporters are often young people just out of school who have little experience and no real feel for the country that they are reporting on. They often leave the country after their story has been sold. The news stories are often incomplete and may simply parrot what the local government wants people to hear. The problem has become so bad that AOL and Yahoo are now building their own staffs of foreign correspondents. There are also a number of relatively new non-profit investigative funds designed to allow reporters the time and funds to do the job properly. As for now, however, Christine warns you to consider the source carefully before you or your company would act on any foreign news you read.

If you would like to place information in the newsletter, please send an e-mail to: markvincent@zoominternet.net. Mark would love to turn the production of the newsletter over to a newer member of the club as he agreed to publish the newsletter while Jack stands in for Tom!

MAY Birthdays

Joe Schmitt, Denise Hebb, Chuck Berry,
Rich Mangel & Jim Meighen

Club Anniversaries

Suzanne McMahon-Froehlich (10), Rick Whalen (5), Clyde Ferer (5), Brian Marrinan (2), & Denise Hebb (1)

Wedding anniversaries

Matt Schellhaas (4)

The Rotary FOUR-WAY Test...

Of the things we think, say or do...

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL & BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

2010 CALENDAR OF EVENTS

- ❑ Tuesday, June 15, Rich-Mar Rotary 40th Installation Dinner (Butler CC)
- ❑ Monday, June 28, Rich-Mar Charity Golf Outing (Treedale)
- ❑ Wednesday July 21st—Rich-Mar Happy Hour at Treedale at 5 PM
- ❑ Wednesday, August 18, PARC Picnic (Pa Association for Special Citizens)
- ❑ Wednesday, August 25, District Governor Chris Fiely visit to Rich-Mar Rotary
- ❑ Saturday, October 2, Mars Applefest
- ❑ Saturday, November 13, Pancake Breakfast at Mar United Presbyterian Church
- ❑ Wednesday, November 24, the Annual Turkey Raffle at Treedale Golf & CC
- ❑ Saturday, November 27, Turkey Trot
- ❑ Saturday, December 11, Christmas Dinner Celebration for Rich-Mar Rotary



GSE Team News

The official portion of Tom's trip to Brazil ended about a week ago. Paula Rummell and Tom were scheduled to vacation in some of the bigger Brazilian cities for about another week after that. I received an email from Tom yesterday that he is still planning on being allowed back into the USA as early as June 10th (tomorrow), and INS willing, we may see him at our lunch meeting next week.

COMING SOON...

Monday, June 28th Rich Mar hosts the 18th Charity Golf Outing at Treedale, the major fund raiser for us that allowed us over the years to :

- ❑ Provide a annual grant for the Pine Richland Youth Center
- ❑ Give dictionaries & coloring books to Mars & Pine Richland Elementary school students
- ❑ Provide quarterly High School Student of the Month Programs for Mars & Pine Richland
- ❑ Provide academic & vocational scholarships for Mars & Pine Richland HS students
- ❑ And much more...
- ❑ Contact 2010 Golf Outing Chair, Jack Kimbell to sign up your golf foursome or tee & corporate sponsors today.